

LEGAL NOTICE
RFP NO. 0634-238

Title: Problem Gambling Education Campaign

The State of Washington, Department of Social and Health Services (DSHS), Division of Alcohol and Substance Abuse (DASA), intends to issue a Request for Proposal (RFP) from qualified contractors to provide services for a comprehensive, statewide advertising campaign to prevent and reduce problem gambling in Washington State.

The successful bidder shall have:

- At least three years of experience working in advertising, marketing or social marketing to change the public's knowledge, attitudes and beliefs;
- Be licensed to do business in the State of Washington; and
- Have a full service office in Washington State.

The RFP will be issued on or about September 26, 2006 and responses will be due on or about October 24, 2006.

This RFP is available at the DSHS Procurements website at
<http://www1.dshs.wa.gov/msa/ccs>.

Parties that are unable to access the website above, may request a hard copy by submitting their name, business name if applicable, address, e-mail, phone and fax number to:

Department of Social and Health Services
Central contract Services
P.O. Box 45811
Olympia, WA 98504-5811
Attn: Sandra Elliot, Procurement Coordinator
RE: RFP# 0634-238
You may fax your request to (360) 664-6184
Or e-mail it to DSHSCentralContracts@dshs.wa.gov